Meet the Market Leaders
Sales Associates, Teams, Brokers and Owners Gain Success with Market Leader

Market Leader is honored to introduce you to your fellow Market Leaders. These are just some of the more than 100,000 successful sales associates, team leaders, brokers and owners using Market Leader’s integrated lead-to-close solutions to be found, engaged and in control of their real estate business.

“I have built my entire business around Market Leader Professional. It helps me prioritize clients, keep track of leads, and shape the way I spend my workday. I owe a great deal of my professional success to Market Leader.”

Aubree Hazel
Coldwell Banker® Bain
Kirkland WA

“Market Leader provides a framework for my business through a comprehensive website, quality tools and a steady source of clients to propel my business.”

Bernie Cohen
Coldwell Banker® Casa Bella Realtors
Linwood NJ

“Market Leader makes me money. Because of Market Leader I’m on pace for $8-10M in online lead transactions.”

Craig Worton
Coldwell Banker® Avalon NJ
Avalon NJ

“99% of my business is from Market Leader. I would be lost without it.”

Cathy D.
Coldwell Banker
Oakley, CA

“I really appreciate the automatic campaigns. Keeps my business running when something happens to me or my computer crashes. My prospecting just keeps on going!”

Marj Hanaway
Coldwell Banker® Bain
Puyallup WA

“I always pick up something of value I can use in my marketing each time I listen in on a power hour workshop. Keep up the good work.”

David Coulter
Coldwell Banker® Seacoast Realty
Wilmington NC

“I closed my first transaction for $1.7 million in the Vail, CO market. And I still have more buyers that will help set the tone for a successful 2011.”

Floyd Duffy
Coldwell Banker® Distinctive Properties
Eagle CO

“These broadcasts are a great way to learn the Market Leader system.”

Mike Marsh
Coldwell Banker® United
Spring TX

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