50+ reasons to get Business Suite

**Lead generation**
Generate and drive a steady stream of prospects for your associates.
- Team website
- Team member websites
- Consumer mobile website
- Team lead generation
- First Call (call center)
- Pay-per-click advertising (optional)
  *ask us about preferred pricing

**Team management accountability**
Gain full visibility into your business.
- Lead distribution
- Team dashboard
- Full communication visibility
- Associates performance accountability

**Empower your agents**
When you choose Business Suite, your associates benefit from these additional features:
- Market Insider on all websites
  - Local market trends
  - Community information
  - Local school reviews
- Compare areas
- Craigslist posting tool
- Search widgets
- Vanity URLs
- Enhanced property detail
- Market Insider eNewsletter
- Unlimited custom email templates
- Property blast tool
- Single property websites
- Marketing in motion: virtual tours and agent profiles
- Build your own campaigns
- Newsletters – build your own
- Create your own content
- Photo books
- Site activity of prospects
- Recent contacts online
- Viewed homes detail
- Saved homes detail
- 4,000 design templates
- 50+ pre-defined campaigns
- Newsletters – ready to go
- 1,400+ marketing postcards
- 300+ eGreetings
- 300+ folded greeting cards
- Business cards
- Informational and luxury brochures
- Guides for sellers and buyers
- Wall calendars, sports schedules, and door hangers
- Spanish collateral

**Partner financial alliance**
Subsidize your system cost and build preferred partner alliances.
- Partner page
- Lender lead sharing
- Lender billing
- Lender dashboard

**Support & education**
Trust Market Leader's expert staff to suggest best practices and answer questions.
- Dedicated account management
- Expert and peer webinars and videos
- “Power Hour” webinars
- PEAK training and education program

“50+ reasons to get Business Suite is that it shows where agents are at in their follow-up. I don’t have to say to them ‘Are you following up?’ or ‘How is it going?’ It visually shows me that information. It’s been quite revealing, and it takes that pressure off.”

Sheila Morrison
Keller Williams Calgary
Alberta

“Once we started using the Market Leader platform, we were able to drop 4 other services costing $250.00 monthly while gaining 42% more leads in 2012 vs 2011.”

Brian Bendily
Keller Williams Parish Wide Partners
Monroe, LS

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